Merit Legend

There's flavor ahead at every level of low tar.

Lights: Take Merit Lights to satisfying flavor in a low tar cigarette.

Ultra Lights: Follow Merit Ultra Lights to satisfying flavor at even lower tar.

Lowest: Merit Ultima leads to smooth flavor you can enjoy, even at the lowest tar.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Ultima: 1 mg "tar," 0.1 mg nicotine—Ultra Lights: 5 mg "tar," 0.4 mg nicotine—Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette by FTC method.

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